

ABOUT THE COLLEGE

Welcome to Glocal University! At Glocal University, we believe in providing a holistic education that prepares students to thrive in a rapidly changing global landscape. Nestled amidst the picturesque langha range hills hills, Glocal University offers a breathtaking campus spread across 350 acres. Our university offers a serene and conducive environment for learning, innovation, and personal growth. Established with a vision to create leaders of tomorrow, Glocal University is recognized by the University Grants Commission (UGC) under Section 22 of UGC Act 1956 and established by the Glocal University Act, 2011 (UP Act no. 2 of 2012) (as passed by the Uttar Pradesh legislature), ensuring the highest standards of quality education.

Our diverse academic offerings encompass over 55 undergraduate, postgraduate, and professional courses across various disciplines. Whether you aspire to pursue a career in engineering, management, law, pharmacy, journalism, or any other field, Glocal University provides a comprehensive range of programs to cater to your interests and ambitions.

At the undergraduate level, we offer a wide array of courses designed to equip students with a strong foundation in their chosen field. From Bachelor of Technology (B.Tech) programs in areas such as Computer Science, Mechanical Engineering, and Electronics & Communication, to Bachelor of Business Administration (BBA), Bachelor of Commerce (B.Com), and Bachelor of Arts (BA) programs, our undergraduate courses provide a perfect blend of theoretical knowledge and practical skills.

ORGANIZED BY



GLOCAL UNIVERSITY

VENUE:

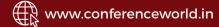
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IN ASSOCIATION WITH



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MAIN THEMES OF THE CONFERENCE

Financial Market Efficiency Artificial Intelligence Global Reporting Initiatives Trends in HRM & CRM International Financial Reporting Standards **Big Data and Marketing Analytics Foreign Exchange Management Aquaculture and Apiculture Trends in Research Methodologies Trends in Education Methodologies Agriculture and Environment Education and Humanities It Issues and their Impact**

Finance

Financial Market Efficiency, **Asset Pricing** Financial Market Volatility Foreign Exchange Management Investment Strategies Corporate Finance, Corporate Governance Market

Engineering

Civil engineering Project control and Management Trends in Mechanical Engineering ICT in Improving Teaching Information Technology Management IT Issues and trends Any field related to Technology Data analytics Artificial Intelligence Recent Innovation In Robotics

Humanities

Civil Law Copyright Law Criminal Law Cyber Law Journalism Educational Psychology Language and Technology Language and Media Language and Literature

Human Resource

HR Vision For 21st Century Global Reporting Initiatives Corporate sustainability HR Analytics HR Issues Human Capital Stress Management Human Resource Planning Trade Unions Industrial Relations GHRM

Marketing

Digital Marketing Artificial Intelligence Customer Relationship Management Big Data and Marketing Analytics Classroom Management Consumer Research **Promotion Strategies** Advertisina Retail Management Service Marketing Brand Management Logistics Management

Agri Business

Green House and Poly House Agri Agricultural Economics Aquaculture and Apiculture Agriculture and Environment Digital Agriculture Farm tools and Machinery Dairy, Poultry and Livestock Farming

Research

Methodological Challenge in Research Methods. Challenges and Possibilities of Theoretical and Methodology Research Law and Applied Science Research Literature and Regional Studies

Science

Pharmaceutical science Integrative approaches In healthcare Recent Developments in Dental practices

Education

E- Learning E- Management of Content Adult and Continuing Education Elementary education **New Education Policy** Educational Technology Higher Education **Educational Structures** Curriculum and Instruction Teaching and Arts

CONFERENCE HIGHLIGHTS

- 1. All the accepted papers will be published in the international journals having ISSN & Impact factor.
- 2. Every author will get two certificates, one for paper publication in Journal other for paper presentation in conference.
- 3. All the papers of the conference will be published in the conference proceeding with ISBN.
- 4. All accepted papers will be indexed in Google scholar & IDIIF.

IMPORTANT DATES:

Conference Dates: 15TH May 2024

Website: www.conferenceworld.in, www.iardo.com

Paper Submission Deadline: 10th May 2024

Paper Acceptance Decision: After 5 days of submission Camera Ready Paper submission & Registration Deadline:

within 3 days after acceptance

FEES DETAILS:

Non- Author Participation (Only for attending the conference): 500 INR Presenting the paper in the conference (Max 3 Authors in a paper): 1000 INR

Publication in conference proceeding with ISBN (Max 3 Authors in a paper): 1500 INR Publication in conference proceeding with ISBN and Publication in Journal: 2000 INR (Peer Reviewed), 8000 INR (Web of Science),12000 INR (Scopus)

If More than three authors, each additional author will have to pay 500 INR.

Page Limit 12, INR 100 will be Charge for each additional page.

All papers will undergo a double blind peer review process and the criteria for acceptance will be based on quality, originality, technical content and relevance.

CHIEF PATRON

PROF.(DR.) P. K. BHARTI Vice Chancellor, Glocal University

PATRON

PROF (DR.) R. D. DWIVEDI Registrar, Glocal University

CONVENER

PROF (DR.) ANAND KUMAR Assistant Professor . Glocal University

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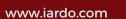
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